

LOVE IT.  
STYLE IT.  
GET PAID TO  
SHARE IT!

STYLEPRENEUR OPPORTUNITY



# DO MORE OF WHAT MAKES YOU **HAPPY**



We've never been prouder of our company and people as we are today, and the absolute ease in which we provide an opportunity for people to start their own side-hustle to earn extra income on their own terms.

Running a little online biz is the solution so many are seeking today and for a limited time we're helping people earn money working from home by simply becoming a **Lorraine Lea Stylepreneur**.

Other than being a LL Independent Stylist, we believe being a LL Stylepreneur is the next-best side-gig going around – a super easy, fun and flexible way to earn extra income around a busy family and lifestyle.

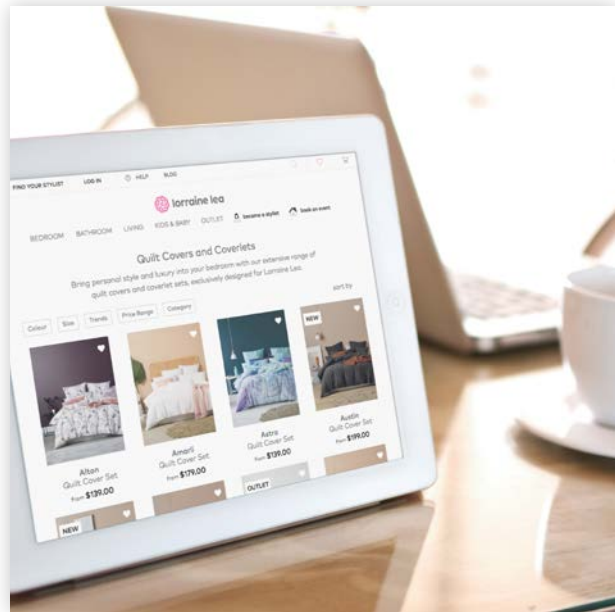
Share Lorraine Lea product with your friends, family and social connections on your personal website and social media and earn 20% profit on all sales; plus receive a generous personal discount as a reward!

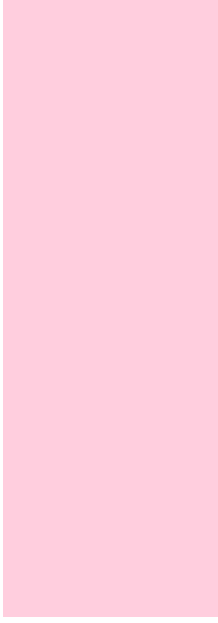
All you need to get started is a one-off payment of \$150 and you'll receive a **Stylepreneur Kit** containing marketing and business tools to kick start your online business and have immediate access to start selling, earning and shopping!

The world is your oyster! This is your perfect chance to dip your toe in the water and see if a Lorraine Lea business is for you, and if you wish, you can step up to a Stylist and get a demonstration kit at any time!

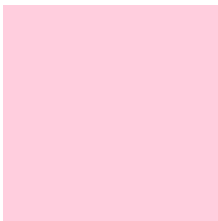
What are you waiting for?

Come join the journey, and **style a life you love**.





# here's what makes us stand out





### AUSTRALIAN FAMILY OWNED

Founded in Melbourne by Peter and Heather Ryan in 1986, we are a company built on family values and remain family-owned to this day.



### EXCLUSIVE DESIGNS

Our quilt cover designs are exclusive to us and created by our local and international designers to bring personal style and luxury into the bedroom.



### AFFORDABLE QUALITY

We understand the importance of quality and accessibility. Our buyers travel the world to source our products to help create beautiful spaces in any Australian home.



### UNIQUE SERVICE

Today's customer has a busy lifestyle, they can enjoy the convenience and personalised attention offered through a Stylepreneur's personal website. It's the ultimate way to shop.



### CHARITABLE CAUSE

Since 2000, our Party for Kids with Cancer® fund has raised over 1.9 million in support of various cancer causes that treat kids' cancers and help the families of children living with cancer.



### STYLE INFLUENCERS

Our product is regularly spotted in social style influencer's homes, home design and styling magazines, as well as your favourite go-to blogs.



### WE CELEBRATE YOU


What really makes us stand out from others, is the value we place on our Stylepreneurs. Not only do we invest in providing personal development opportunities for each and every Stylepreneur, we take pride in recognising and celebrating achievements – big & small.



# get social and make a sale

 **lorraine lea**

**new autumn inspirations catalogue on sale now!**

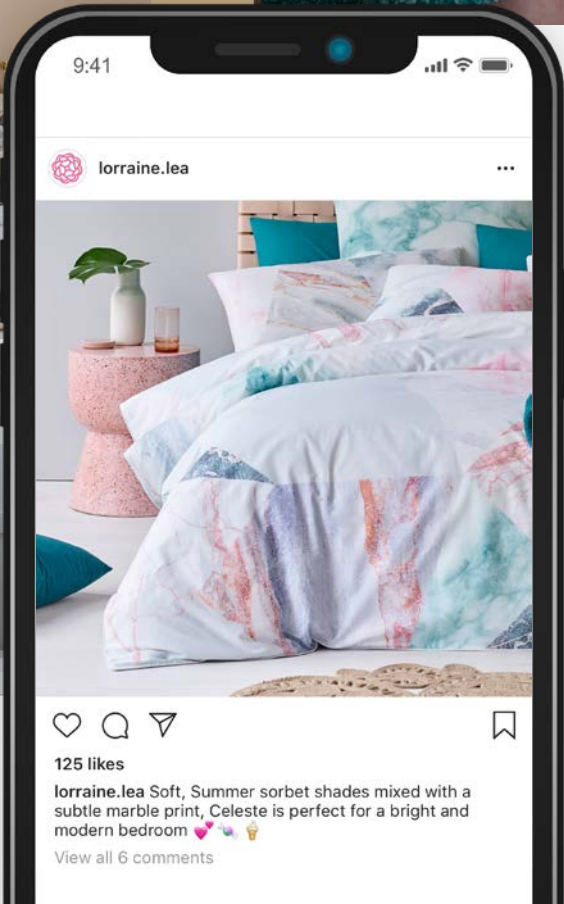


browse

**bring free luxe to the bedroom**

Host in march and earn a free luxe nook silk pillowcase.

[book an event >](#)



**We make it easy to turn your community and online connections into customers.**

We provide you with your own personal website, e-newsletter, marketing and social media tools.





# what does a Stylepreneur do?

A Stylepreneur is someone who adores **Lorraine Lea**.  
An ambassador for our beautiful products and loves  
to tell her friends about us!

She's a busy **mum / wife / boss babe / entrepreneur**  
and she loves to take advantage of every opportunity!  
Heck, if she's telling people about us, she may as well  
be getting paid to do so!

She's savvy on social media and looking for another  
income stream for whatever life throws her way!  
She's influential & people seek out her advice!

She's thought about being a part of the  
**Lorraine Lea** team, but it's never been "quite  
right" for her and now is the perfect time. Now,  
with the perfect opportunity to work from  
anywhere, from her phone, on social media and  
online. She can dip her toes in the water and see  
what's been waiting for her all along!



# style your income

## THE POTENTIAL IS HUGE

As a Stylepreneur you are in control of your own hours and income. Simply share the Lorraine Lea product collection with others through your own online store, online-styling events and social media and you will earn 20% profit on all retail sales, get paid weekly!

RETAIL SALES PER WEEK	20% WEEKLY PROFIT <sup>◇</sup>
\$500	\$100
\$1,000	\$200
\$2,000	\$400
\$3,000	\$600
\$4,000	\$800
\$5,000	\$1,000

◇ Profits is the gross margin on sales at the recommended retail price made before other costs of sale.

Your actual earnings may vary significantly depending on how much time and effort you're willing to invest and your skill level and commitment.





EARNING  
EXTRA  
INCOME  
HAS NEVER  
BEEN  
THIS *easy!*

# business made easy

We've got your back. All you need is a mobile device, wi-fi and a few hours a week to connect and have fun with your online and social connections. Be passionate about what you do, the products you're sharing and the reason why you're doing it. We'll set you up with your personal website, industry leading technology, training and support. No experience required.



## SMART TECH TOOLS

We make it easy to turn your online connections into customers. Work from anywhere from your phone, on social media. Your personal website makes taking orders a breeze. You can easily share our Inspirations flipbook, social posts, style blogs and videos to drive customers directly to your personal website.



## HOST REWARDS

An online host receives 10% of their online guest sales and \$20 for each online event booking to spend on product of their choice, plus up to 4 half price items depending on their online guest sales and that their bookings are secured at the online event. Lorraine Lea covers 10% of guest sales as host credit and half price items. A Stylepreneur contributes \$10 to the \$20 Host Booking Credit.



## INVENTORY & DELIVERIES

We maintain low postage costs and offer a fast and reliable dispatch & shipping service, direct to your customers door at no cost to you.



## MARKETING

You have your own personalised e-newsletter and access to our content library to share on your Instagram, Facebook and other social sites to drive customers directly to your personal site. We provide you with gorgeous and glossy print and digital materials, promotional flyers, social media tools and PR support.



## TRAINING & SUPPORT

When you join you get immediate access to our online Learning Zone, group webinars, local team meetings, plus you get one-on-one mentoring and free training with your Leader. When on the road, get a dose of inspiration by listening to our podcast series.

# ALL YOU NEED FOR **SUCCESS**

## STYLEPRENEUR KIT

Everything you need to run your business from home and start earning today.

**\$150**

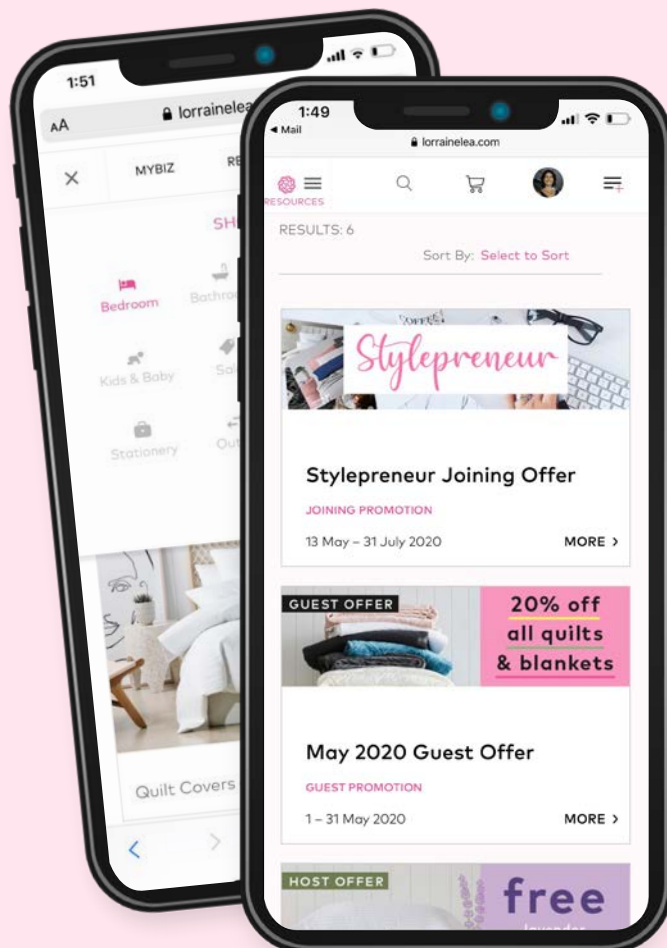
Plus \$10 monthly subscription fee



*Kit contents may vary.*

## EARN UP TO 25% **PROFIT ON ALL** RETAIL SALES

- ♥ Earn **20 – 25%** profit
- ♥ Receive **20% discount** off personal purchases
- ♥ Create new **friendships**
- ♥ Share your **fav products** on social & on the go!



live a life  
you love!

WHAT ARE YOU  
WAITING FOR?

At **Lorraine Lea** you're the boss.  
Your business, your pace, your way.

Join us at [lorrainelea.com](http://lorrainelea.com)

Your Lorraine Lea Independent Stylist is:



**lorraine lea**  
simply home

